MAGNETIC ROACH BAIT™
Irresistible taste.
PROVEN SOLUTION FOR COCKROACHES.

For the last 25 years, the formula for Magnetic Roach Bait has been constantly refined and made with the highest quality food grade ingredients to give cockroaches a taste that is irresistible. With 25 years of efficacy, 25 years of attractiveness and 25 years with roaches developing no resistance, Magnetic Roach Bait is an economically priced, quality addition to your cockroach protocol.

Magnetic Roach Bait offers PMPs a tried and true bait for cockroaches.

- Available in 20 oz. jars and 1.23 oz. reservoir tubes.
- Apply as a crack and crevice treatment in commercial food areas.
- Can be applied as a paste to larger areas, excluding commercial food areas.
- The TrueTech™ True Blue bait gun is specially made to apply Magnetic Roach Bait in tubes for spot and crack & crevice treatments.
- Highly effective with years of efficacy behind it.
- No known resistance
- For residential and commercial use
  - Including in and around homes as well as commercial, industrial, institutional, food and feed handling establishments
  - For years, this bait has been the standard roach treatment in many public housing projects throughout the country.

Visit www.nisuscorp.com for the complete line of green products.
100 Nisus Drive • Rockford, TN 37853 • (800) 264-0870 • www.nisuscorp.com

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Magnetic Roach Bait™

For use in and around homes, commercial, industrial, institutional, food and feed handling establishments

ACTIVE INGREDIENT:
Boric Acid (CAS No. 10043-35-3) ........................................................................ 33.3%
OTHER INGREDIENTS .......................................................................................... 66.7%
TOTAL .................................................................................................................... 100.0%

EPA Reg. No. 54452-2 EPA Est. 64405-TN-1

Keep Out of Reach of Children

CAUTION
Use only in areas not easily accessible to children and pets.

FIRST AID

If Swallowed:
• Call a poison control center or doctor immediately for treatment advice.
• Have person sip a glass of water if able to swallow.
• Do not induce vomiting unless told to do so by a poison control center or doctor.
• Do not give anything by mouth to an unconscious person.

If in Eyes:
• Hold eye open and rinse slowly and gently with water for 15-20 minutes.
• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
• Call a poison control center or doctor for treatment advice.

If on Skin or Clothing:
• Take off contaminated clothing.
• Rinse skin immediately with plenty of water for 15-20 minutes.
• Call a poison control center or doctor for treatment advice.

In case of emergency call a poison control center or doctor for treatment advice. Have the product container or label with you when call or going for treatment.

PRECAUTIONARY STATEMENTS
HAZARDOUS TO HUMANS AND DOMESTIC ANIMALS
CAUTION
Harmful if swallowed. May cause eye irritation. Avoid eye contact. Wash thoroughly after handling.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

The reservoir is designed to be used in conjunction with a bait gun. To use simply attach a filled reservoir of bait to the bait gun. Twist on the dispensing tip. Aim and gently squeeze the trigger. For containers other than the reservoir, stir well before using.

TO CONTROL COCKROACHES: Apply the paste liberally under and behind refrigerators, stoves, sinks, dishwashers, washing machines and dryers, tubs, into openings around drains, sewers, manholes, water pipe and electrical conduits, in cracks and crevices along baseboards and in corners of cabinets, cupboards, and closets. Remove drawers in kitchen and bathroom cabinets, bedroom dressers and chest of drawers, then apply liberally into each corner of the drawer wells.

Reapply the same as above at least once a year, or sooner. If reinfestation should occur, any paste visible after application must be scraped into cracks and crevices or removed. Apply in areas inaccessible to children and pets. Avoid contamination of feed and foodstuffs.

DIRECTIONS FOR APPLYING IN NEW CONSTRUCTION TO CONTROL COCKROACHES: When treating large areas, such as wall voids, soffit and subcabinet voids in new and existing construction, apply the paste liberally.

This product may be used in homes, restaurants, and other food handling establishments, markets, schools, warehouses, factories, offices, hotels, motels, hospitals, nursing homes, garages, grocery stores, apartment buildings, new construction, industrial plants, theaters, ships, boats, trains, yachts, camps, mobile homes, buses, zoos, kennels, military bases, libraries and utilities.

CRACK AND CREVICE TREATMENT

FOOD AND FEED HANDLING ESTABLISHMENTS: Places other than private residences in which exposed food or feed is held, processed, prepared or saved.

FOOD AREA – APPLICATION LIMITED TO CRACK AND CREVICE TREATMENT ONLY: Includes areas for receiving, storage, packing (canning, wrapping, boxing) preparing, edible waste storage and enclosed processing systems such as mills, dairies, bakeries, restaurants or anywhere food or feed is stored, processed, prepared or served. Serving areas (when food is exposed and facility is in operation) also would be considered a food area.

Apply in small amounts directly into cracks and crevices using suitable equipment capable of applying insecticide directly into cracks and crevices, in points between different elements of construction, between equipment and floors, openings leading to void and hollow spaces in walls, equipment legs and bases, conduits and motor housings where cockroaches hide.

Care should be taken to avoid depositing the product into exposed food and feed processing, preparation and serving surfaces, or introducing the material into food and or feed processing surfaces to avoid contamination.

APPLICATIONS OF THIS PRODUCT IN THE FOOD AND FEED AREAS OF FOOD HANDLING ESTABLISHMENTS OTHER THAN AS A CRACK AND CREVICE TREATMENT ARE NOT PERMITTED.

SERVING AREAS – Facilities where prepared foods are served, such as dining rooms, but excluding areas where foods may be prepared or held. Apply as a spot treatment to selective surfaces such as baseboards, under elements of construction and into cracks and crevices. Avoid treating surfaces likely to be...
contacted by food. (Do not apply when facility is in operation or foods are exposed.)

NON-FOOD AREAS: Include garbage rooms, lavatories (floors, drains to sewer entries & vestibules), offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

Apply to baseboard areas, around water pipes, surfaces behind and beneath sinks, lockers, tables, pallets and similar areas where insects hide or through which they may enter.

NOTE: Do not apply bait to areas which have been recently sprayed with insecticides or spray insecticides over bait placements, as this may cause the bait to become repellent. Do not place bait in locations that are routinely washed, as bait will be removed by washing. Do not place treatments in locations where routine cleansing operations may transfer diluted bait to food or food preparation surfaces.

Numerous smaller placements will provide faster control than a few larger spots, especially for German cockroach control.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in a dry place. Do not store where children or animals may gain access.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Nonrefillable containers. Do not reuse or refill. Wrap used reservoirs and place in the trash can.

**WARRANTY DISCLAIMER**

Manufacturer warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes stated on the label when used in strict accordance with the directions, subject to the inherent risks set forth below. **TO THE EXTENT NOT PROHIBITED BY APPLICABLE LAW, MANUFACTURER MAKES NO OTHER EXPRESS OR IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR ANY OTHER EXPRESS OR IMPLIED WARRANTY.**

**Inherent Risks of Use**

The directions for use of this product are believed to be adequate and must be carefully followed. It is impossible to eliminate all risks associated with use of this product. Lack of performance or other unintended consequences may result because of such factors as use of the product contrary to label instructions, abnormal conditions, the presence of other materials, climatic conditions or the manner of use/application, all of which are beyond the control of the Manufacturer. The buyer/user assumes all such risks.

**Limitation of Remedies**

To the extent not prohibited by applicable law, the exclusive remedy for losses or damages resulting from this product (including claims based on contract, negligence, strict liability or other legal theories) shall be limited to, at Manufacturer’s election, one of the following:

1. Refund of purchase price paid by buyer or user for product bought, or
2. Replacement of amount of product used.

To the extent not prohibited by applicable law: a) Manufacturer shall not be liable for losses or damages resulting from handling or use of this product unless Manufacturer is promptly notified of such loss or damage in writing; and b) **IN NO CASE SHALL MANUFACTURER BE LIABLE FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES OR LOSSES, INCLUDING WITHOUT LIMIT, HEALTH RELATED DAMAGES OR INJURIES.**

The terms of this Warranty Disclaimer and Limitation of Remedies cannot be varied by any written or verbal statements or agreements. No employee or sales agent of Manufacturer or the seller is authorized to vary or exceed the terms of this Warranty Disclaimer or Limitation of Remedies in any manner.

It is not intended that this product be used to practice any applicable patent, whether mentioned or not, without procurement of a license, if necessary, from the owner, following investigation by the user.
MATERIAL SAFETY DATA SHEET

MAGNETIC ROACH BAIT™

Health Emergencies: CHEMTREC® (800) 424-9300

SECTION I - PRODUCT INFORMATION

Manufacturer: Nisus Corporation
100 Nisus Drive
Rockford, TN 37853
(800) 264-0870 FAX: (865) 577-5825

Product Trade Name: MAGNETIC ROACH BAIT™
Product Class: Pesticide Bait
EPA Reg. No. 54452-2
Active Ingredient: Boric Acid CAS No.: 10043-35-3
Hazard Rating: NFPA Health 0 Fire 0 Reactivity 0

SECTION II - HAZARDOUS INGREDIENTS

None

SECTION III - PHYSICAL DATA

Appearance: Brownish paste Density: 8.4 pounds/gallon
Solubility in water: N/A Odor: pungent
Volatile by weight: None pH: 3.7

SECTION IV - HEALTH HAZARD INFORMATION

EYE CONTACT: Avoid contact with eyes. Causes moderate eye irritation.
SKIN CONTACT: Not an irritant.
INGESTION: Harmful if swallowed.
REPRODUCTIVE: Animal ingestion studies in several species at high doses in artificial situations (e.g., force-feeding) indicate that borates cause reproductive and developmental effects. A human study of occupational exposure to borate dust showed no adverse effect on reproduction.
INHALATION: Paste formulation does not present a potential route of exposure.
  Acute Oral LD₅₀ - Greater than 5000 mg/kg (calculated to be 70,000mg/kg from boric acid LD₅₀.)
  Acute Dermal LD₅₀ - Greater than 2000 mg/kg.
  Dermal irritation - Not a primary irritant
  Dermal Sensitivity - Not a sensitizer.

SECTION V - EMERGENCY AND FIRST AID PROCEDURES

INGESTION: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
EYE CONTACT: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
SKIN CONTACT: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. In case of emergency, for additional information call 1-800-282-3171.

SECTION VI - REACTIVITY DATA

STABILITY: Stable
CONDITIONS TO AVOID: None
HAZARDOUS POLYMERIZATION: Will not occur.
HAZARDOUS DECOMPOSITION PRODUCTS: None

SECTION VII - FIRE AND EXPLOSION HAZARD DATA

FLASH POINT: Not applicable
EXTINGUISHING MEDIA: CO₂, dry powder or universal type foam.
FIRE AND EXPLOSION HAZARDS: None

SECTION VIII - SPILL OR LEAK PROCEDURES

IN CASE OF SPILL OR LEAK: Pick up and place in a suitable container for reclamation or disposal, if spilled in water, the active ingredient, Boric Acid, may cause localized contamination of surrounding waters and at high concentrations may result in damage to local vegetation, fish and other aquatic life.
DISPOSAL METHOD: For large spills, the product may be disposed of in accordance with local regulations. For small spills, call your local solid waste agency for disposal instructions; never place unused product down any indoor or outdoor drain.

SECTION IX - SPECIAL HANDLING INFORMATION

STORAGE: Do not contaminate water, food or feed by storage or disposal. Store product in original container in a cool, dry place out of reach of children and pets.
RESPIRATORY PROTECTION: None required.
VENTILATION: None required.
PROTECTIVE CLOTHING: None required.
EYE PROTECTION: None required.
OTHER PROTECTIVE EQUIPMENT: None required.
The information and recommendations contained herein are based upon data believed to be correct. However, no guarantee or warranty of any kind expressed or implied is made with respect to the information contained herein. This information and product are furnished on the condition that the persons receiving them shall make their own determination as to the suitability of the product for their particular purpose and on the condition that they assume the risk of their use thereof.